

Contract # 1357070

 Schedule Dates
 09/18/12-09/24/12

 Advertiser
 Dalton For Governor (71487)

Agency Buying Time Media (1779)

Product POLITICAL CANDIDATE (ns) (1186)

Brand DALTON FOR GOVERNOR (444738)
Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name WELSH,KATHRYN

Phone/Fax / **CPE** 2206

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments DALTON FOR GOVERNOR DALTON FOR GOVERNOR

 Date Entered
 08/17/12

 Last Modified
 09/17/12

Last Modified 09/17/12
Entered By Louise Palmer

CO-OP NO
Headline # ECR09797164

Demo

Normal

Order Type Package Deal

 Commission %
 15.00

 Commission
 \$3,870.00

Net Total \$21,930.00

Sales Tax

Asheville (WLOS) By Broadcast Month	Spots	Rate
Sep. 2012	46	\$25,800.00
Grand Total:	46	\$25,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News	09/18/12-09/24/12	2	2 :30	5A- News-News 13 Early 5am		1	1 1		1	-					Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
1.1	Normal Line / News	09/18/12-09/24/12	3	3 :30	5A- News-News 13 Early 5am		1	1 1	I I	1	 		3	\$200.00	\$600.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
2.0	Revised Line / News	09/19/12-09/21/12	Ź	2 :30	5:28A- News-News 13 Early 530a			 	1	1 1	1					Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
2.1	Normal Line / News	09/19/12-09/21/12	3	3 :30	5:28A- News-News 13 Early 530a			 	1	1 1			3	\$300.00	\$900.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
3.0	Revised Line / News	09/21/12-09/24/12	2	2 :30	6A- 6:30A (EST)		1	 	1 1	1	 					Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
3.1	Normal Line / News	09/18/12-09/24/12	3	3 :30	6A- 6:30A (EST)		1	1 1	1		 		3	\$600.00	\$1,800.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
								 				-						
	•	•		•	CON	IFIE	RM	AT	101	V C	ON	ITF	RAC	Τ			•	
	/A 1			Б.	4									Datas	C			

		CONFIRMATION CONTRAC	Τ	
ccepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Contract # 1357070 Schedule Dates 09/18/12-09/24/12

Advertiser Dalton For Governor (71487)
Agency Buying Time Media (1779)

 Product
 POLITICAL CANDIDATE (ns) (1186)

 Brand
 DALTON FOR GOVERNOR (444738)

 Salesperson
 Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia
Buyer Name WELSH,KATHRYN

 Phone/Fax
 /

 CPE
 2206

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments DALTON FOR GOVERNOR DALTON FOR GOVERNOR

Date Entered08/17/12Last Modified09/17/12Entered ByLouise Palmer

CO-OP No

Headline # ECR09797164

Demo

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$3,870.00

 Net Total
 \$21,930.00

Sales Tax

Asheville (WLOS)	Cueta	Data
By Broadcast Month		<u>Rate</u>
Sep. 2012	46	\$25,800.00
Grand Total:	46	\$25,800.00
		, ,,,,,,,,,

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr :	Sa Su	Spots	Rate	Total	Station	Comments	Entered
4.0	Normal Line / News	09/19/12-09/21/12	2	2 :30	7A- 8A (EST)				1		1			\$1,400.00		Asheville (WLOS)	GMA ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
4.0.1	Closed Preempt	09/19/12														Asheville (WLOS)	Client Request/Spot -	
4.0.2	Closed Preempt	09/21/12														Asheville (WLOS)	Client Request/Spot -	
5.0	Revised Line / News	09/18/12-09/24/12	2	2 :30	8A- 9A (EST)		1	1		1						Asheville (WLOS)	GMA ORDER REPLACES CONTRACT #9793211LEVEL	8/17/12
5.1	Normal Line / News	09/19/12-09/21/12	2	2 :30	8A- 9A (EST)				1		1		2	\$1,200.00	\$2,400.00	Asheville (WLOS)	GMA ORDER REPLACES CONTRACT #9793211LEVEL	9/17/12
6.0	Revised Line / News	09/18/12-09/24/12	2	2 :30	11:58:41A- News-News 13 at Noon		1	1	1		1					Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
6.1	Normal Line / News	09/19/12-09/21/12	3	3 :30	11:58:41A- News-News 13 at Noon				1		1		2	\$400.00	\$800.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL	9/17/12
7.0	Revised Line / News	09/19/12-09/24/12	2	2 :30	5:28P- News-News 13 at 5:30p		1		1		1					Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
	.	•	-	•	CON	IFII	RIV	1AT	ГΙО	N C		NTF	RAC	Т			-	
A t I	A a a a a a / A de continue			Deter	Assembled Ch									Datai	Commontos			

		CONFIRMATION CONTRAC	T	
ccepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Contract # 1357070 Schedule Dates 09/18/12-09/24/

Schedule Dates 09/18/12-09/24/12

Advertiser Dalton For Governor (71487)

Agency Buying Time Media (1779)

Product POLITICAL CANDIDATE (ns) (1186)

Brand DALTON FOR GOVERNOR (444738)
Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name WELSH,KATHRYN

Phone/Fax /
CPE 2206

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments DALTON FOR GOVERNOR DALTON FOR GOVERNOR

 Date Entered
 08/17/12

 Last Modified
 09/17/12

Entered By Louise Palmer CO-OP No

Headline # ECR09797164

Demo

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$3,870.00

Net Total \$21,930.00

Sales Tax

Asheville (WLOS)		li li
By Broadcast Month	Spots 5	<u>Rate</u>
Sep. 2012	46	\$25,800.00
Grand Total:	46	\$25,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.1	Normal Line / News	09/19/12-09/21/12	3		5:28P- News-News 13 at 5:30p				1	1			2	\$700.00	\$1,400.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
8.0	Revised Line / News	09/18/12-09/24/12	2	:30	6P- 7P (EST)		1	1		1						Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL	8/17/12
8.1	Normal Line / News	09/18/12-09/21/12	2	:30	6P- 7P (EST)			1		1			2	\$2,000.00	\$4,000.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL	9/17/12
9.0	Revised Line / News	09/22/12-09/22/12	2	:30	8A- ABC-Good Morning America Saturday	1					Х					Asheville (WLOS)	GMA ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
9.1	Normal Line / News	09/22/12-09/22/12	3		8A- ABC-Good Morning America Saturday	1	-				Х		1	\$350.00	\$350.00	Asheville (WLOS)	GMA ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
10.0	Revised Line / News	09/23/12-09/23/12	2	:30	6:58:20A- News-News 13 @ 7am Sunday	1						Χ				Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
					CON	IFIE	RM	ΑT	101	N C	ON	TF	RAC	Τ				
Accepted	l-Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

B/E Bookend P/B Piggy Back

Printed At: 10:15 AM on Wednesday, September 19 2012



Contract # 1357070

Schedule Dates 09/18/12-09/24/12
Advertiser Dalton For Governor (71487)

Agency Buying Time Media (1779)

Product POLITICAL CANDIDATE (ns) (1186)

Brand DALTON FOR GOVERNOR (444738)
Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name WELSH,KATHRYN

Phone/Fax /
CPE 2206

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments DALTON FOR GOVERNOR DALTON FOR GOVERNOR

 Date Entered
 08/17/12

 Last Modified
 09/17/12

Entered By Louise Palmer
CO-OP No

Headline # ECR09797164

Demo

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$3,870.00

\$21,930.00

Net Total Sales Tax

1	Asheville (WLOS)		
1	By Broadcast Month	Spots	<u>Rate</u>
1	Sep. 2012	46	\$25,800.00
1	Grand Total:	46	\$25,800.00
1			, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
ı			
ı			
ı			
ı			
ı			
ı			
ı			
ı			
ı			
1			
1			
ı			
ı			

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
10.1	Normal Line / News	09/23/12-09/23/12	3		6:58:20A- News-News 13 @ 7am Sunday	1	L				Х	1	\$225.00	\$225.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
11.0	Revised Line / News	09/23/12-09/23/12	2		8A- ABC-Good Morning America Sunday	1	L				Х				Asheville (WLOS)	GMA ORDER REPLACES CONTRACT #9793211LEVEL	8/17/12
11.1	Normal Line / News	09/23/12-09/23/12	3		8A- ABC-Good Morning America Sunday	1	L				Х	1	\$350.00	\$350.00	Asheville (WLOS)	GMA ORDER REPLACES CONTRACT #9793211LEVEL	9/17/12
12.0	Revised Line / News	09/19/12-09/24/12	2	:30	12:30P- News-News 13 at 1230p		1	1	1	1					Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
12.1	Normal Line / News	09/18/12-09/24/12	3	:30	12:30P- News-News 13 at 1230p		1	1	1			3	\$350.00	\$1,050.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL	9/17/12
13.0	Revised Line / SPOT	09/18/12-09/21/12	2	:30	4:00:30P- Katie			1 1	1	1					Asheville (WLOS)	KATIE	8/17/12
13.1	Normal Line / SPOT	09/18/12-09/21/12	3	:30	4:00:30P- Katie			1 1	1	1		4	\$175.00	\$700.00	Asheville (WLOS)	KATIE	9/17/12
14.0	Revised Line / News	09/18/12-09/24/12	2		4:59P- News-News 13 First News At 5p		1	1	1	1					Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
		!	<u> </u>	<u> </u>	CON	IFII	RM	ATIO) NC	CC	NTF	RAC	Т			- '	
Accepted	-Agency/Advertiser:			Date:	Accepted-S	tation:	:						Date:	Comments:			

B/E Bookend P/B Piggy Back

Printed At: 10:15 AM on Wednesday, September 19 2012



Contract # 1357070

Schedule Dates 09/18/12-09/24/12

Advertiser Dalton For Governor (71487)

Agency Buying Time Media (1779)

Agency Buying Time Media (1779)

Product POLITICAL CANDIDATE (ns) (1186)

Brand DALTON FOR GOVERNOR (444738)
Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name WELSH,KATHRYN

Phone/Fax /
CPE 2206

Date:

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments DALTON FOR GOVERNOR DALTON FOR GOVERNOR

 Date Entered
 08/17/12

 Last Modified
 09/17/12

Last Modified 09/17/12
Entered By Louise Palmer

CO-OP NO
Headline # ECR09797164

Headline # ECF
Demo

Order Type

Normal

Package Deal

 Commission %
 15.00

 Commission
 \$3,870.00

 Net Total
 \$21,930.00

Sales Tax

Asheville (WLOS)	_	_
By Broadcast Month	Spots	<u>Rate</u>
Sep. 2012	46	\$25,800.00
Grand Total:	46	\$25,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu \	We T	h Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.1	Normal Line / News	09/18/12-09/24/12	3		4:59P- News-News 13 First News At 5p		1	1	1	1			4	\$600.00	\$2,400.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
15.0	Revised Line / News	09/22/12-09/22/12	2		5:58:40A- News-News 13 @ 6am Saturday	1					Х					Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
15.1	Normal Line / News	09/22/12-09/22/12	3		5:58:40A- News-News 13 @ 6am Saturday	1					х		1	\$150.00	\$150.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
16.0	Revised Line / News	09/22/12-09/22/12	2	:30	6:58:20A- News-News 13 @ 7am Saturday	1					Х					Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
16.1	Normal Line / News	09/22/12-09/22/12	3	:30	6:58:20A- News-News 13 @ 7am Saturday	1					х		1	\$225.00	\$225.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
17.0	Revised Line / News	09/23/12-09/23/12	2		5:59A- News-News 13 @ 6am Sunday	1						Х				Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
					CON	FIF	RM.	ATI	ON	I C	ON	TR	AC	Т				

CONFIRMATION CONTRACT													
Accepted-Station:	Date:	Comments:											

Accepted-Agency/Advertiser:



Contract # 1357070

Schedule Dates 09/18/12-09/24/12
Advertiser Dalton For Governor (71487)

Agency Buying Time Media (1779)

Product POLITICAL CANDIDATE (ns) (1186)

Brand DALTON FOR GOVERNOR (444738)
Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name WELSH,KATHRYN

Phone/Fax /
CPE 2206

Date:

Account Types National/Political Candidate Agency BRD

Accepted-Station:

Billing Type Weekly/Irregular

Comments DALTON FOR GOVERNOR DALTON FOR GOVERNOR

 Date Entered
 08/17/12

 Last Modified
 09/17/12

Entered By Louise Palmer
CO-OP No

Headline # ECR09797164

Demo

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$3,870.00

Net Total \$21,930.00

Date:

Comments:

Sales Tax

| Spots | Rate | Spots | Rate | Spots | Spots

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th I	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
17.1	Normal Line / News	09/23/12-09/23/12	3		5:59A- News-News 13 @ 6am Sunday	1						X	1	\$150.00	\$150.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
18.0	Revised Line / SPOT	09/23/12-09/23/12	2	:30	11A- ABC-This Week	1						X				Asheville (WLOS)	THIS WEEK ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
18.1	Normal Line / SPOT	09/23/12-09/23/12	3	:30	11A- ABC-This Week	1						Х	1	\$1,000.00	\$1,000.00		THIS WEEK ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
19.0	Revised Line / News	09/23/12-09/23/12	2	:30	10:59:56P- News-News 13 11p Late News	1						Х				Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
19.1	Normal Line / News	09/23/12-09/23/12	3		10:59:56P- News-News 13 11p Late News	1						Х	1	\$700.00	\$700.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
20.0	Normal Line / News	09/18/12-09/20/12	3		10:59:56P- News-News 13 11p Late News			1		1			2	\$800.00	\$1,600.00	Asheville (WLOS)	NEWS @11	9/17/12
21.0	Normal Line / News	09/19/12-09/20/12	3	:30	11:35P- ABC-Nightline				1	1			2	\$400.00	\$800.00	Asheville (WLOS)	NIGHTLINE	9/17/12
22.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	6:58:50P- Wheel of Fortune				1	1	1		3	\$900.00	\$2,700.00	Asheville (WLOS)	WHEEL	9/17/12
		1			CON	FIF	RM	ΑT	IOI	N C	CO	NTF	RAC	Τ	ı	•	•	

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:15 AM on Wednesday, September 19 2012



Contract # 1357070 Schedule Dates 09/18/12-09/24/12

Advertiser Dalton For Governor (71487)
Agency Buying Time Media (1779)

Product POLITICAL CANDIDATE (ns) (1186)

Brand DALTON FOR GOVERNOR (444738)

Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia

Buyer Name WELSH,KATHRYN
Phone/Fax /
CPE 2206

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments DALTON FOR GOVERNOR DALTON FOR GOVERNOR

 Date Entered
 08/17/12

 Last Modified
 09/17/12

Entered By Louise Palmer
CO-OP No

Headline # ECR09797164

Demo

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$3,870.00

Net Total \$21,930.00

Sales Tax

Asheville (WLOS)		
By Broadcast Month	Spots	<u>Rate</u>
Sep. 2012	46	\$25,800.00
Grand Total:	46	\$25,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu V	Ne T	h Fr	Sa :	Su :	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / News	09/18/12-09/20/12	3	:30	6A- 6:30A (EST)			1	1	1			2	\$600.00	\$1,200.00	Asheville (WLOS)		9/17/12
24.0	Normal Line / News	09/21/12-09/21/12	3		5:28A- News-News 13 Early 530a	1	L			Х			1	\$300.00	\$300.00	Asheville (WLOS)	530AM NEWS	9/17/12
CONFIRMATION CONTRACT																		
Accepted-Agency/Advertiser: Date:						ation:				Date: Comments:								